

# COLOMBIA

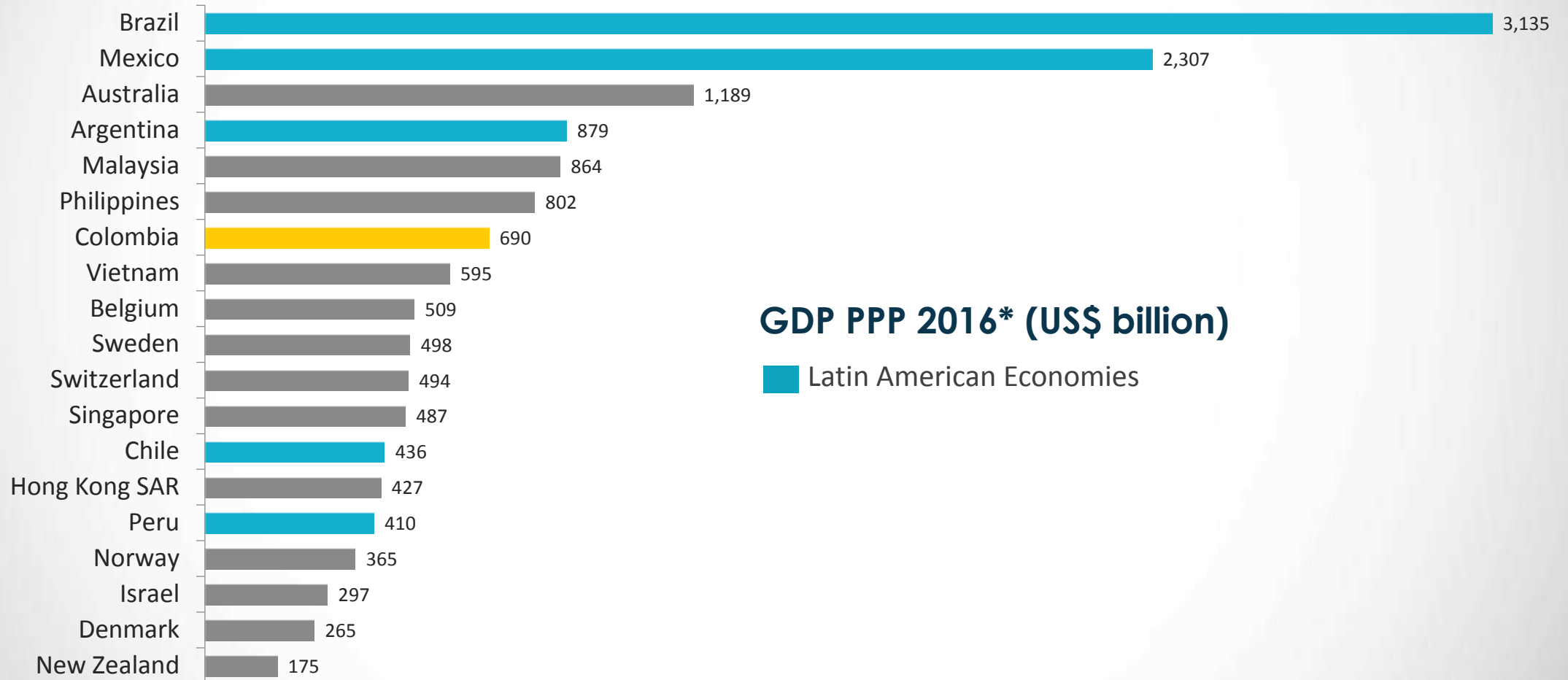
## AT A GLANCE



**PROCOLOMBIA**


EXPORTACIONES TURISMO INVERSIÓN MARCA PAÍS

# Colombia is the 31<sup>th</sup> largest economy in the world and the 4<sup>th</sup> in Latin America



# Doing Business\* 2007-2017 ranking

According to Doing Business, within the Latin American and Caribbean region, Colombia is:

- 
- #1** in getting credit
  - #1** in protecting minority investors
  - #2** in dealing with construction permits
  - #2** in ease of doing business
  - #3** in registering property
  - #5** in starting a business

Source: World Bank. Doing Business 2017.

## Macroeconomic stability index World ranking 2016-2017

	<b>33</b>
	<b>53</b>
	<b>56</b>
	<b>83</b>
	<b>94</b>
	<b>126</b>

Source: Global competitiveness Index , 2016.



# COLOMBIA, an investment grade country



**STANDARD  
& POOR S**

**FitchRatings**

**MOODY'S**

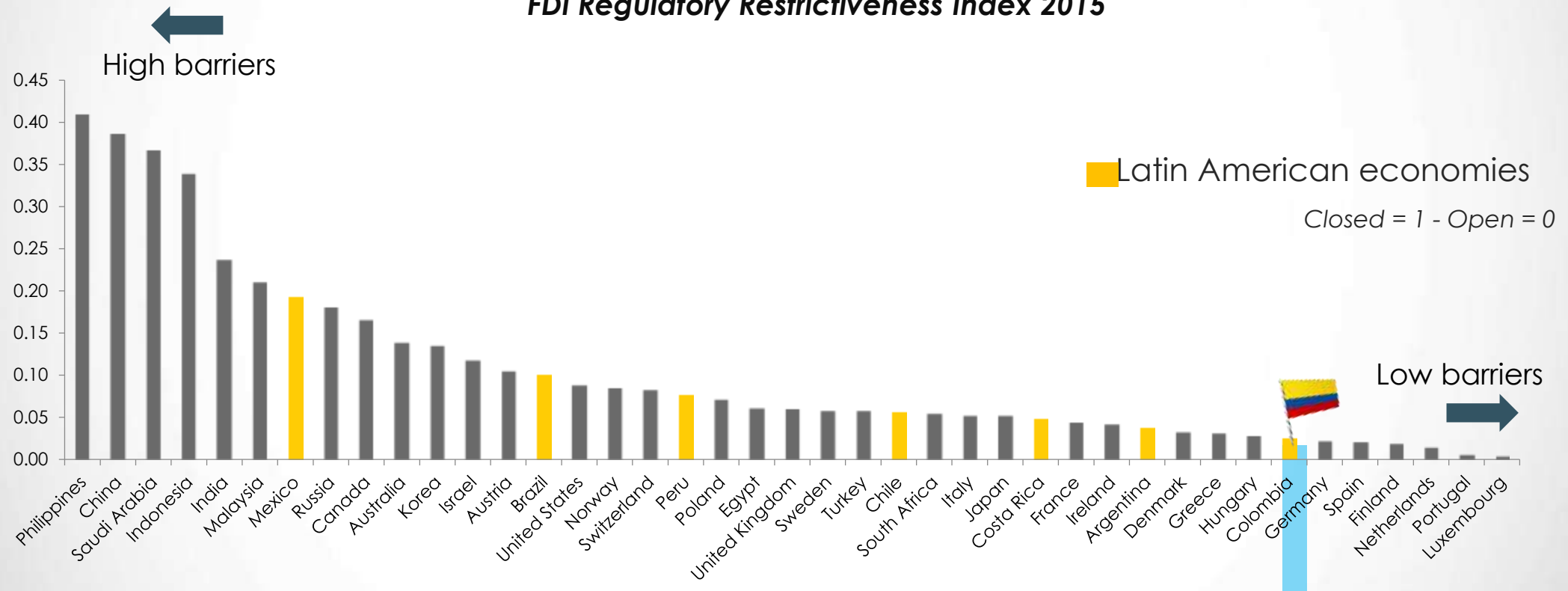
Term	Long Term – Foreign currency	Long Term – Foreign currency	Long Term – Foreign currency
Rating	BBB	BBB	Baa2

In July 2014, Moody's was the last rating agency in improving Colombia's rating due to two key drivers:

1. Positive growth forecast thanks to 4G infrastructure.
2. A sound fiscal management that will continue in the future.

# Colombia has the lowest FDI barriers in LAC

**FDI Regulatory Restrictiveness Index 2015**



**Colombia** was officially invited on may 2013 to initiate the process to become full member of the **OECD**

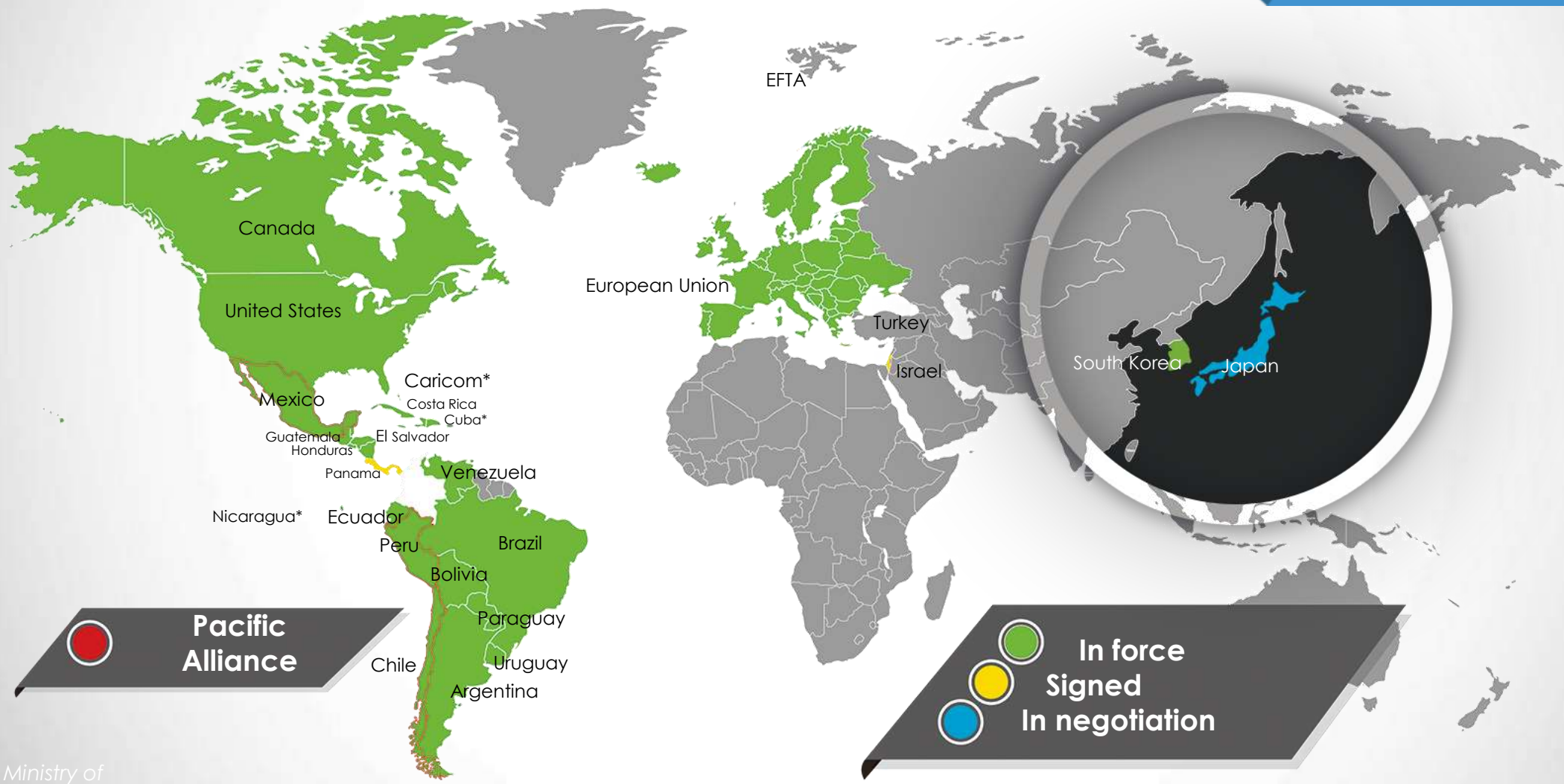
“The OECD investment policy review examines Colombia's achievements in developing an open and transparent investment regime and its efforts to reduce restrictions on international investment” OECD

*Colombia is implementing the roadmap to become full member of the OECD*

### OECD already approved **20 out of 23 Colombian committees**

- Agriculture
- Competition
- Statistics
- Health
- Consumer policy
- Financial markets
- Scientific and Technological Policy
- Regulatory Policy
- Fiscal Affairs
- Fishing
- Education
- Territorial Development Policy
- Information, Computer and Communications Policy
- Working Group on Bribery in International Business Transactions
- Investment Corporate Governance

Colombia has access to 47 countries and more than 1.5 billion consumers through its network of trade agreements



Source: Ministry of Commerce.



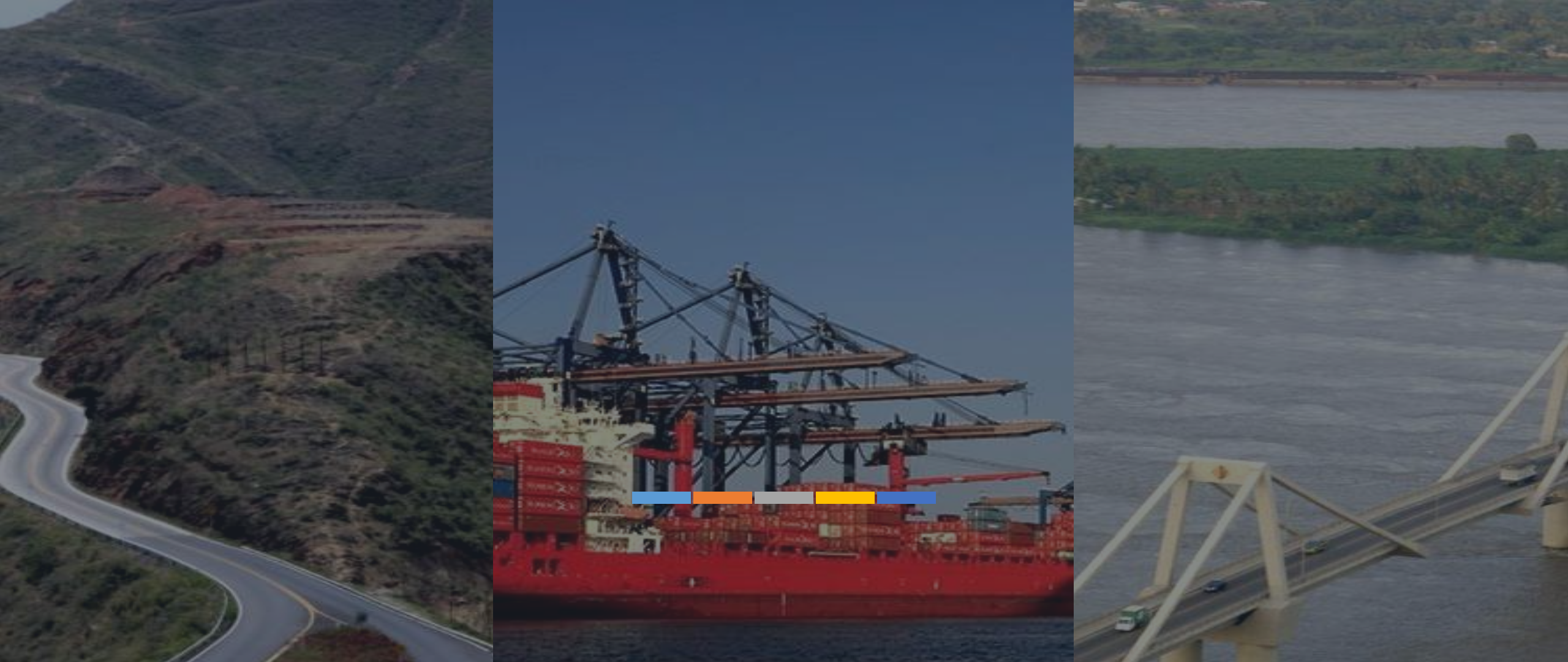
# INVESTMENT ENVIRONMENT AND BUSINESS OPPORTUNITIES IN COLOMBIA

## *Infrastructure & Energy*

2017







# INFRASTRUCTURE





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EXPORTS TOURISM INVESTMENT COUNTRY BRAND

# City Projects



# Bogota Metro Line



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- ✓ **Mass Rapid Transit System:** U-shaped viaduct
- ✓ **Line length:** 25 km
- ✓ **N° of Stations:** 15 (10 connecting stations)
- ✓ **Distance between stations:** 1.39 km
- ✓ **Headway:** 3 min 15 seconds
- ✓ **Ridership:** 1,800 passengers/train - 60,000 passengers/hour/direction  
656,000 passengers/day
- ✓ **Commercial speed:** 40 km/h
- ✓ **N° of train sets:** 23



The line will provide inhabitants of the South-West of the city, districts where demand for mobility is the highest, direct access to the city centre.



**Bidding:  
4Q 2017**

**25 KM  
15 STATIONS**



**Investment (estimated):  
US\$ 3.2 Billion**

# Regio Tram – Bogota and metropolitan area



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- ✓ **Rolling Stock:** Tram-train-Citylink (Stadler)
- ✓ **Line length:** 15 km Urban area – 26 Km Metropolitan area
- ✓ **N° of Stations:** 17
- ✓ **Ridership:** 2022: 210,000/day - 2040: 270,000/day
- ✓ **Speed:** 60 km/h Urban area – 110 Km Metropolitan area
- ✓ **N° of train sets:** 31

**CAPEX: US\$ 540 Million**  
**OPEX: US\$ 1.3 Billion**





# Mass transport of Rionegro (Antioquia)



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## **APM – Automated People Mover**

A massive passengers transporting system type APM, which be developed through a program that includes public and private capital.

## **Satellite Terminals**

Intermodal type satellite terminals that contribute with the central terminal station to organize the mobility of the East in Antioquia.



## **Central Terminal Station**

An intermodal type central terminal station that group different transport means and that works for the organization and development of the East in Antioquia.



# Schedule: Mass transport of Rionegro

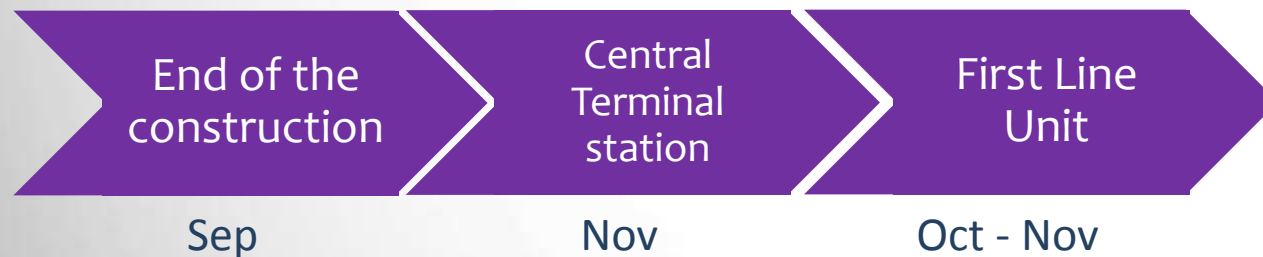
## Project 1

2017

2018



2019

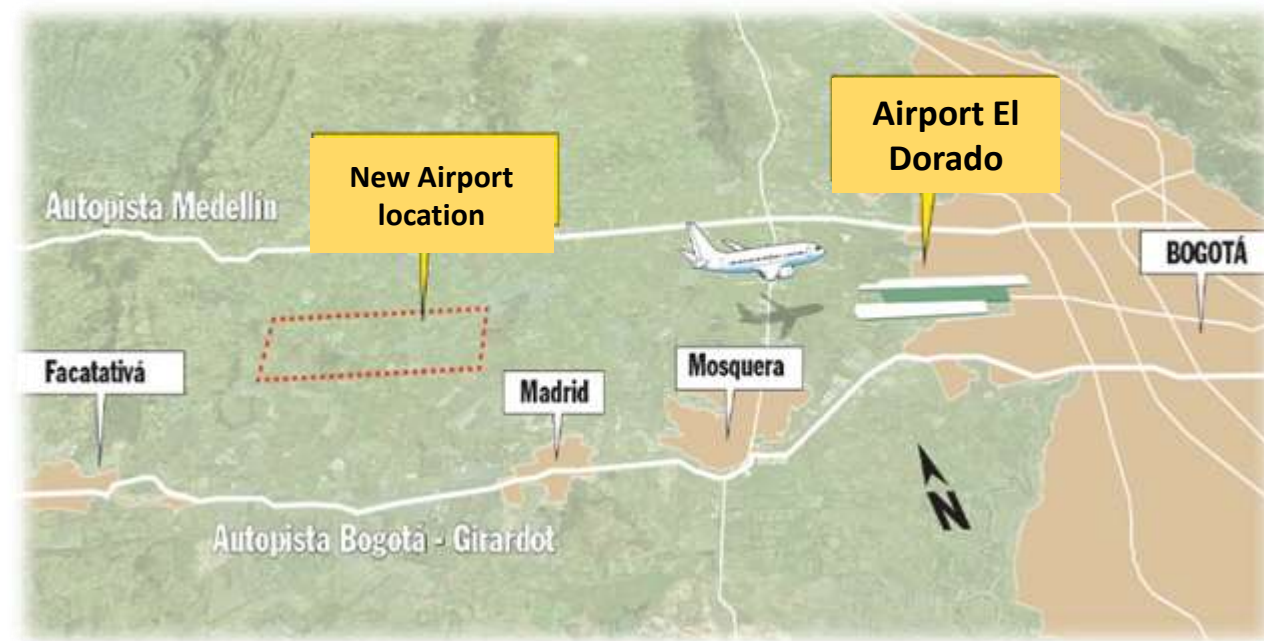


## Upcoming expansion phases



# Aviation infrastructure

# Second airport terminal in Bogota: “El Dorado II”



- **1<sup>st</sup> cargo terminal** in Latin America.
- **3<sup>rd</sup> passenger airport** after São Paulo and Mexico City.
- Bogotá is a **connection hub** for the 3 main Latin American airlines: Avianca, Latam and Copa Airlines.
- They expect to receive around 7.6 million passengers and **171,900 planes per year**.

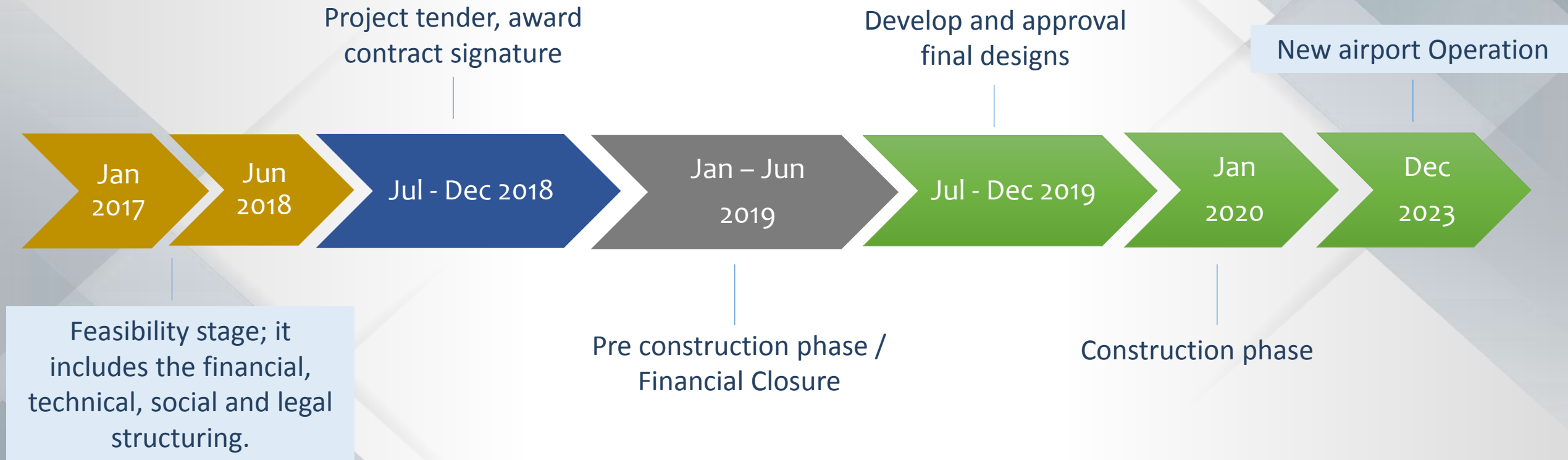
- Located between the municipalities of **Madrid and Facatativá**, both located in the Department of Cundinamarca, **15 km** from the current 'El Dorado Airport'.

**Estimated Investment: US\$ 1 billion\***

\*"This will be the plan to construct the El Dorado Airport II," El Tiempo, March 2016.  
Official Exchange Rate: COP 3,000 per USD 1



# Schedule: “El Dorado II”



**Expected open tender date: 2018 (3Q)**



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# River Infrastructure

# Recover the navigability of Magdalena River



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- **Objective:** Recoverability of navigating the Magdalena River through a PPP.
- The project has important benefits for the country, especially in regards to **cost reduction of transportation** and benefits for generating **international trade**.



Estimated Investment: **US\$ 657.57 million (estimated)**

Contract: **PPP Public Initiative**

Bidding process: **4Q 2017**

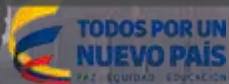




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EXPORTATIONS TOURISME INVESTISSEMENT MARQUE PAYS

The Intermodal Master Plan (PMTI 2035) for  
an interconnected Colombia.



# PMTI: Interconnected infrastructure



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- Average annual investment of **USD 3.6 billion** for an estimated financing of **US\$ 71 billion** at the end of the year 2035.
- Confidence in the private sector in public investment of the national network, **56% of participation in private companies in the last 5 years.**
- The PMTI projects a **Railroad Investment of USD 1.4 billion** and a **River Investment of USD 1.2 billion** at 2035.
  - **1,769 km of railroad network.** (5 intervening roads)
  - **31 airports** to use.
  - **12,681 km of primary basic network.** (101 projects).
  - **6,880 km in Integration Networks** and connection. (52 projects).
  - **5,065 km of river network.** (8 rivers).
  - **Dredging from the ports** in regards to both costs.







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**PROCOLOMBIA** ready to assist you in assessing  
**investment opportunities**

[PROCOLOMBIA.CO](http://PROCOLOMBIA.CO)





# PROCOLOMBIA

EXPORTS TOURISM INVESTMENT COUNTRY BRAND

**We promote  
exports**



**We promote  
tourism**

**We promote  
investment &  
industrial expansion  
for  
internationalization**



**We promote  
country brand**



# Worldwide presence of Procolombia



**32**  
countries



# PROCOLOMBIA

EXPORTACIONES TURISMO INVERSIÓN MARCA PAÍS



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THANK YOU

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